



Scholastic Inc., 557 Broadway, New York, NY 10012-3999, (212) 343-6100
www.scholastic.com

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Contact: Samantha Wolfert
212/343-6847
swolfert@scholastic.com

Introducing a brand-new line of BOB BOOKS for the youngest readers

MY FIRST BOB BOOKS™

Written by Lynn Maslen Kertell
Illustrations by John R. Maslen and Sue Hendra

For years, millions of children have been learning to read with BOB BOOKS®, Scholastic's award-winning reading program. Now, Scholastic introduces MY FIRST BOB BOOKS, a new line of books for pre-readers, ages 3-5.

MY FIRST BOB BOOKS, launching with two pre-Set 1 boxes, expands upon the Bob Books step-by-step philosophy and offers children and their parents a simple and satisfying structure for getting ready to read. The Alphabet set introduces uppercase and lowercase letters and initial letter sounds, helping children match sounds to letters, letters to words, and words to a story. The Pre-reading Skills set uses humorous read-aloud stories to introduce spatial, relational, and sequencing concepts that kids need to start reading on their own.

All books feature:

- Short, satisfying stories that kids want to read again and again
- Friendly drawings that support—but don't distract from—the text
- A carefully crafted parent's guide to the concepts being showcased

Each box includes:

- 12 original books
- 1 parent card

Lynn Maslen Kertell is an author, a designer, and the daughter of Bobby and John Maslen, the creators of the BOB Books. Having spent a lifetime surrounded by the values and humor of the Maslen family, Lynn is happy to be carrying on the BOB books tradition of helping kids love to learn.

My First Bob Books: Alphabet ISBN: 0545019214 / ISBN-13: 978-0-545-01921-7

My First Bob Books: Pre-Reading Skills ISBN: 0545019222 / ISBN-13: 978-0-545-019222

Cartwheel Books

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